

GENERAL INFORMATION

Lead Area:	RUGBY SERVICES
Lead Policy Title:	MATCH PHOTOGRAPHER POLICY
Date last modified:	February 2023

SCOPE OF RESPONSIBILITY

This policy standardises the requirements and expectations for all photographers involved with a club on match day.

This policy is to be implemented and followed by all Clubs, and is intended for use by a Club appointed photographer.

RELATED DOCUMENTS

This policy should be read with the RUSA Match Day Facilities Preparation Procedure for clarity on positioning within the playing enclosure.

This policy should be read with [Rugby AU Social Media Policy](#)

STEPS

RUSA support the activity of Photographers in pursuing their art form and producing quality content. However, this must be done in a safe manner, and respecting the operations of the match officials, players and non – players.

STEP	DESCRIPTION OF ACTION	RESPONSIBLE
1	Permissions Club Photographers are generally appointed by a Club under an agreement. Photographers should be mindful if photographing minors and ensure appropriate parental permissions are in place (generally managed by the Club) Photographers should make themselves aware to opposition team management to advise they will be taking photographs during the match (as a matter of courtesy)	Photographer/ Club
2	Visibility Photographers are responsible for providing and wearing their own high- visibility clothing that identifies them as a photographer operating within the playing enclosure.	Photographer
3	Positioning Within the Playing Enclosure Photographers must remain: <ul style="list-style-type: none"> • Outside of the area identified as the Assistant Referee Corridor (the area approx. 1.5m parallel to the Touch Line); and • No closer than 3m in proximity to Match Officials • Avoid blocking line of site of Team Coaches and/or medical trainers. 	Photographer
4	Conduct within the Playing Enclosure Photographers must remain silent while within the playing enclosure, and be conscious that while they are within the playing enclosure they are not a spectator (i.e. not permitted to shout, yell, barrack or otherwise communicate to match officials and/or players)	Photographer
5	Contact Details The Photographer should provide details of who to contact if concerns or complaints of inappropriate image use are raised.	Photographer/ Club

* This procedure has the effect of a Rule under the Competition Rules issued by the Union and terms used in this procedure and defined in the Competition Rules have the same meaning in this procedure and the rule of interpretation set out in the Competition Rules also apply to this procedure.

OTHER INFORMATION

The area within the playing enclosure is the jurisdiction of the Referee and Match Officials. Like any other person within the playing enclosure (e.g. player, team official etc) if a Photographer is asked to leave the playing enclosure by a Match Official, they are to comply without objection. Match Officials are supportive of Photographers provided they are conducting themselves in the appropriate way.

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