Recruitment Plan Table Template

**Outcome 1**

***(Environment)***

***Outcome 3***

***(Support)***

**Outcome 2**

***(Education)***

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| **Recruitment** | **Strategies** | **Actions** | **Responsibilities** | **Resources** | **Budget** | **Timeline** | **Review & Goal** |
| ***Example Recruitment Plan Content*** | | | | | | |
| *Recruit players from identified local Primary Schools* | *Identify club member who has existing good relationship with targeted schools* | *Club President/ Club Registrar* | *School Liaison Position Description* | *N/A* | *Ongoing (largely through pre-season)* | *Committee to review*  *10% increase in new registrations* |
| *Club to contact local Association or Member Union to get involved with their school programs* | *Club School Liaison* | *Association*  *Member Union*  *Development Officers* | *N/A* | *In conjunction with Association or Member Union school program calendar* | *1 x attendance at a school program per month* |
| *Club to meet with school PE Staff to discuss options to promote rugby (e.g. assembly, newsletters, school sessions)* | *Club President/ Club School Liaison* | *Club coaches*  *Member Union or Association Development Officers* | *N/A* | *Pre-Season* | *At least 1 x meeting with PE Staff at each neighbouring school* |
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